

October 5, 2023 | DAY 1

8:00 AM–8:30 AM

Welcome, Registration, Refreshments & Technical Tour Sign-Ups

8:30 AM – 9:00 AM

Opening Remarks

LTD

9:00 AM – 9:45 AM

Agency Three-Slide Updates

Tell us what’s happening at your agency! A great opportunity to share projects, data, or other items that may be of interest in three (3) PowerPoint slides.

9:45 AM – 10:00 AM — BREAK

10:00 AM –10:30 AM

Franklin Boulevard Transformation

City of Eugene

The City of Eugene will discuss collaborative efforts with the transit agency in relation to the Franklin Boulevard Transformation project. This initiative aims to transition Franklin Boulevard from its current automobile-centric state highway configuration into a welcoming, multi-modal urban street that prioritizes safety for pedestrians, cyclists, bus passengers, and motorists alike. The project’s key features include dedicated lanes for bi-directional EmX bus rapid transit and the potential incorporation of transit-friendly roundabouts.

10:30 AM –11:00 AM

Ridership Survey Results

LTD

LTD will provide results of the survey sent out in early September on 2022 ridership data and insights on ridership recovery and lead a forum discussion on trends, challenges, and opportunities in your area.

11:00 AM – 11:30 AM

Adapting to Shifting Travel Patterns & Managing Ridership Recovery

TransLink

TransLink has seen some of the strongest ridership recovery of agencies across North America. This is attributable to both inherent and strategic factors. A key activity for TransLink’s Transit Network Management team has

been to manage this recovery and make significant service adjustments to adapt the system to different ridership distribution patterns that have included different distributions by time of day, day type, and on different routes than compared to pre-COVID.

11:30 AM – 12:00 PM

Optimizing Service Design in Urban & Rural Communities

BC Transit

BC Transit oversees the delivery of transit service to 59 different systems across British Columbia, Canada. As ridership continues to recover post-pandemic, BC Transit has been challenged with optimizing service to adapt to new travel patterns, customer behavior and service expectations. This session will present some of the challenges and opportunities that BC Transit has experienced from the lens of the planning and scheduling teams.

12:00 PM – 1:30 PM — LUNCH (*Lunch not provided.*)

1:30 PM – 2:00 PM

Reimagine the Ride

LTD

In the coming years, LTD will embark on a series of planning initiatives aimed at defining our role as the region’s mobility manager, under the banner of ‘Reimagine the Ride.’ These projects will include a Community Outreach and Communication Assessment to enhance our engagement with the community and riders, as well as the development of a Mobility Management Framework to improve LTD’s effectiveness in this role. Today, LTD is the largest provider of shared mobility in Lane County (as well as the six surrounding counties). Annually, our fixed-route operations provide millions of trips providing people with access to their lives and livelihoods. The fixed-route system is the backbone of LTD’s service offerings as we continue to explore broader mobility management tools. LTD is already a mobility manager and has a history of exploring and delivering innovative transportation solutions.

2:00 PM – 2:30 PM

Microtransit, On-Demand Mobility in King County

King County Metro

King County Metro has piloted microtransit, or on-demand mobility, since 2018. We have tested various technologies and operating models. Recently, we consolidated seven existing service areas under a single brand, technology and operator (Via). Between now and 2026 we have plans for up to seven additional pilot services to launch. Though we may not end up with 14 total areas, there is a lot of learning happening related to policy, planning and operations.

2:30 PM – 3:00 PM

Going Fare Free

Corvallis Transit System (CTS)

Corvallis Transit System (CTS) went fare free on February 1, 2011. There have been many lessons learned since then. CTS has never regretted going fare free and while the benefits have far outweighed the negatives, there have certainly been challenges along the way. In no particular order of importance, the challenges include continued funding to offset loss of fare revenue, increased ridership demands, paratransit also becoming fare free, and passengers riding without a destination.

3:00 PM – 3:15 PM — BREAK

3:15 PM – 3:45 PM

Equity in Action

King County Metro

The work of the Service Planning group at King County Metro is guided by the recommendations laid out in the Mobility Framework, which connects the county’s racial equity directive with planning and outcomes. KCM Service Planning implements these recommendations in its transit network restructures using both qualitative and quantitative processes. The Equity Impact Review process was developed to standardize the equity-focused analyses that, in conjunction with engagement processes, help to evaluate the impact of proposed project changes on equity priority populations. This body of work has evolved since it was developed in 2018 and continues to be refined as new datasets and analytical methods are developed.

3:45 PM – 4:30 PM

Forward Together

TriMet

TriMet foresees having the resources to grow service by over 30% over the reduced service levels adopted during COVID. However, what service plan do you put forward when your most productive hour of service in the day is 2:30-3:30pm when for decades before it was more likely the morning or afternoon commutes? Meanwhile the calls for racial and social equity on the heels of the George Floyd murder are rightfully elevated. TriMet’s Forward Together Project is Network Redesign in the age of hybrid work and social and environmental justice.

7:00 PM – 10:00 PM

Social Gathering

BeerGarden – 777 West 6th Avenue Eugene, OR 97402.

Join us and meet other Exhangers at Beergarden! Beergarden is a cool place with great food carts, a Taproom offering 42 taps and plenty of craft beer, wine, cider, and kombucha options. They’ve also added a new cocktail bar, so there’s something for everyone to enjoy.

Take EmX - Bay U at the Eugene Station to the Monroe/6th Street Station. The Beergarden is located across the street from the Monroe Street Station.)

October 6, 2023 | DAY 2

8:30 AM – 9:00 AM

Refreshments

9:00 AM – 9:30 AM

Bus & Speed Reliability

Translink

9:30 AM – 10:00 AM

Clean Corridor Plan

TriMet

TriMet has committed to a full fleet conversion of its bus fleet away from diesel by the year 2040. As new zero-emission buses become a larger part of TriMet's fleet, TriMet will have choices to make about where to deploy the new buses, and where to continue operating diesel buses. The purpose of this work is to provide guidance to TriMet for which bus lines on which to prioritize the deployment of zero-emissions buses.

10:00 AM-10:30 AM

Cascadia Mobility

Eugene's shared transportation model is unique. Hear from Brodie Hylton, Cascadia Mobility's Executive Director, and learn about Cascadia Mobility's unique professional operations nonprofit model. He'll make a case for why and how transit agencies can win by playing a key role in the success of bike and scooter share programs.

10:30 AM – 10:45 AM — BREAK

10:45 AM – 11:15 AM

How Real is Your Real Time Feed?

LTD

Similar to numerous other agencies, LTD has been generating a GTFS-Realtime feed for a considerable time to keep customers informed about bus arrivals. However, until recently LTD had not measured the quality of the data being broadcast to our customers. The presentation will focus on how LTD is approaching measuring its GTFS-RT feed, results of that effort, and ending with a discussion with the group about what their agencies are doing to ensure that they are putting out quality information to their passengers.

11:15 AM – 11:45 PM

Link Lane: Starting & Expanding Transit Service in Rural Lane County, Oregon

LCOG

Lane Council of Governments (LCOG) has operated intercommunity transit in Lane County since 2019, filling a need for public transportation beyond

Lane Transit District's urban service area. Link Lane managers will share how and why LCOG became a transit service provider, lessons learned as a new provider, how partnerships have allowed the service to thrive, and opportunities for service stability and expansion into the future.

11:45 AM – 12:00 PM

Closing Remarks

12:00 PM – 1:30 PM — LUNCH (*Lunch not provided.*)

Technical Tours will start promptly at 1:30.

1:30 PM – 4:00 PM

Technical Tour

West Eugene EmX and Santa Clara Station

Join LTD on one of our new electric buses as we take a look at the completed West Eugene EmX line which was under construction the last time LTD hosted the NWTX. We'll take a look at some of the recent safety upgrades and discuss some of the problem intersections along the corridor. We'll finish up by traveling to LTD's Santa Clara Station which replaced a problematic station located at a highway overpass and on-ramp.

1:30 PM – 4:00 PM

Technical Tour

PeaceHealth Rides Bike Share Tour

Join City of Eugene and Cascadia Mobility for a bike tour using PeaceHealth Rides bike share or your own bike. Cascadia Mobility is a local nonprofit that operates the PeaceHealth Rides bike share program, from maintenance and repair to marketing and community engagement. Bike tour will start and end at the LCC Downtown Campus-Mary Spilde Center. Please download the PeaceHealth Rides app and create an account in advance by visiting <https://peacehealthrides.com/>. A discount code will be available at sign-up.



WELCOME
to the
Northwest Transit Exchange
Conference 2023
Agenda